Do-Now

Which would convince more people to drink Coke? Jot answer on back.

Figure A

Coca-Cola is superior to other sodas because the amount of sugar, carbonation, flavorings, and additives is perfectly balanced to appeal to consumers.

Figure B

Which would convince more people to drink Coke? Jot answer on back.

Figure A

Coca-Cola is superior to other sodas because the amount of sugar, carbonation, flavorings, and additives is perfectly balanced to appeal to consumers.

Figure B

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